

REP HEADLINE# 6301044
*** UNAPPROVED REV #2 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/12 17.39
CHANGES *** WPXI-TV ***

ADV # 09132 ADV. NAME ISS/DCCC REP. # OFF. # 18 SALESMAN #

AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MAURA GILROY

3050 K ST NW, SALES PRSN WA- CHERYL BLAIR

WASHINGTON, DC 20007

ORDER # CONTRACT # 6301044 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC 9/25 EST#1473 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP5/12 17.39

REP: TO JEN
FR LINDSEY FOR CHERYL
REVISED ORDER
TTLS \$3,175
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SBC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS:

AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 14
AGENCY EST# = 1473

NO BUYS TO PRINT

SEP/12 \$3,175.00 OCT/12 \$-00
CONTRACT TOTAL \$3,175.00
TOTAL SPOTS 3

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:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

MARKET TOTALS \$66,120 WPXI 29% KDKA 36% WTAE 23% WFGH 9% CABL 1% WPCW 1% WPMY 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE